

**CITY HEALTH CARE PARTNERSHIP
FOUNDATION**
SOCIAL ACCOUNTS 2019/2020

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Introduction

When City Health Care Partnership CIC (CHCP CIC) became the first 'Right to Request' co-owned community interest company to spin out from the NHS in 2010, its mission was, and remains, to grow a socially responsible commercial business that contributes to the wider wellbeing of the communities with which it works. The formation of the CHCP Foundation, in December 2012, was a natural progression of this mission.

Part of CHCP CIC's remit as a Community Interest Company is to be accountable for its corporate social responsibility by producing annual social accounts, which include SROI (Social Return on Investment) calculations for selected activities to provide a snapshot of some of the social value generated. CHCP CIC's charitable activities have been included in CHCP CIC's social accounts reporting since 2010/11, alongside the CIC's mainstream activities, however in recent years the CHCP Foundation has commissioned its own Social Accounts report. This report is the result of investigating, measuring, and highlighting examples of the Foundation's work between April 2019 to March 2020.

The accounting period largely predates the Covid-19 pandemic and therefore the effects of Covid-19 are not considered in any aspects in this report.

Jenko Limited, experienced Social Accountants and qualified SROI Practitioners, have independently reviewed examples of the kind of charitable support provided by the CHCP Foundation and considered the social value generated in this 12-month social accounting period. This report outlines their findings.

The Organisation

The CHCP Foundation began as a charitable initiative by CHCP CIC – a community interest company that wanted to make a positive social impact as a health and social care provider, by benefiting the whole community, not just the people who use their services. In December 2012 the CHCP Foundation was established as a registered charity.

CHCP CIC's profits have always been reinvested back into its staff, its communities and its services, and from the Foundation's inception the company's charitable activities have been administered by City Health Care Partnership Foundation, such as its 'Small Grants' and 'Staff Sponsorship' schemes.

The Foundation's remit, which is in line with City Health Care Partnership's corporate social responsibility, is promoting and supporting health and wellbeing via charitable activities carried out within the communities in which CHCP CIC delivers its services.

The Foundation's objective is to support City Health Care Partnership's corporate social responsibility, the objectives of which are outlined in the company's Social Investment Strategy document embedded below.



CHCP CIC Social
Investment Strategy

For 2019-20 the CHCP Foundations incoming funds were £186,669 which came from the following sources:

- 64% as a donation from City Health Care Partnership
- 31% came from other benefactors – e.g. monies left in wills, funeral collections and donations
- 4% came from CHCP staff fundraising activities (e.g. dress down Friday, staff lottery, colleague survey, the scrap metal scheme etc.)
- 1% - Bank interest

In 2019/20 the Foundation made awards to community groups and charities of £45,060.15. The Foundation is managed by volunteer staff trustees, all City Health Care Partnership CIC employees, and most of its awards (63% in 2019/20) go through the Foundation's 'Small Grants' scheme to voluntary and community groups who are working to improve health and wellbeing in CHCP CIC geographic areas. The Foundation also sponsors CHCP CIC staff who are involved in charitable activities and 11% went to its Staff Sponsorship Scheme. A further 26% went to the Foundation's newest grant scheme in 2019/2020 – its Green Health Grants Scheme.

The CHCP Foundation's Board of Trustees

- James O'Neill, Chair
- Graham Hill, Treasurer
- Rebecca Scarr, Trustee
- Heidi Henrickson, Trustee
- Lucy Flower, Trustee
- Jackie Griffiths, co-opted Trustee
- Jennifer Williams, Trustee
- Nicola Cartwright, Trustee
- Beverley Clark, Trustee

Current Grant Schemes

The Small Grants Scheme

The aim of the CHCP Foundation small grants programme is to provide an opportunity for local voluntary and community organisations and/or other not-for-profit organisations to contribute towards the health and wellbeing of people throughout the areas that CHCP CIC operates community health care services. The programme provides grants or donations of up to £1,000 maximum to carry out activities, projects or one-off events requiring an element of sponsorship. These grants are applicable to community groups, organisations and charities across all CHCP CIC's areas of geographical provision including Hull, the East Riding of Yorkshire, North and North East Lincolnshire, Knowsley, St Helens and Wigan. Small Grants are awarded in three rounds each year in March, July and November.

The Staff Sponsorship Scheme

Colleagues at CHCP CIC are vital to the success of the company, yet they are also part of the communities in which they live and, through the Foundation, they are encouraged to support those communities. The staff sponsorship scheme makes it possible for staff who are raising money for good causes to apply for sponsorship for fundraising activities that they are involved in, giving something back to their local areas and to national charities.

Green Health Grants Scheme

New for 2019/2020, the CHCP Foundation has introduced a 'Green Health Grants' Scheme to encourage health and wellbeing of CHCP communities through eco-friendly activities.

This scheme is for groups who are working to improve people's health and wellbeing through initiatives that also aim to protect the environment and tackle climate change. Awards are up to £10,000 for projects that will achieve one or more of the following objectives:

- Reduce waste
- Reduction in use of plastics
- Reduction in CO2 emissions (e.g. sustainable/green travel projects)
- Education projects for young people to encourage greener behaviour
- Wildlife preservation or protection projects
- Using less water – projects to preserve or reuse water

Applicants for Green Health Grants must also demonstrate how they will improve the health and wellbeing of the communities they serve by meeting one or more of the Foundation's objectives:

- Improvements towards the Health and Wellbeing of Adults

- Improvements towards the Health and Wellbeing of Children and Young People
- Improvements in Public Health of communities, such as healthier lifestyles, stopping smoking, eating well and becoming more active
- Improvements to specialist areas of Health and wellbeing, such as addictions and mental health services

The Purpose & Scope

Social accounting is a means of measuring social accountability. It is the process of communicating the social and environmental effects of an organisation's economic actions to particular interest groups within society. It is commonly used in the context of business, or corporate social responsibility (CSR), although charities and government agencies often choose to engage in social accounting too.

In this process, a social accounting tool known as SROI (social return on investment) has been used to measure the social impact in terms of social value of the CHCP Foundation on its stakeholders (i.e. the stakeholders City Health Care Partnership CIC) . This approach goes beyond the normal formulation of financial statements and attempts to measure the organisation's social impact on the communities City Health Care Partnership CIC serves. The SROI calculations in this report are underpinned by narrative explaining the kind of social impact being generated as well as anecdotal content in the form of case study examples.

Social Investment Strategy / Corporate Social Responsibility

As a charity spun off from City Health Care Partnership CIC – a provider of community health and care services, that cites social purpose as a fundamental element of their core business – The CHCP Foundation is entirely focused on supporting charitable activities that focus on improving the health and wellbeing of its stakeholders. As a Community Interest Company, City Health Care Partnership takes this further, committing through their company structure and objectives to delivering maximum additional benefit to the communities served.

City Health Care Partnership has in place a 'Social Investment Strategy' which sets out its intentions in relation to corporate social responsibility (CSR) and social investment and provides strategic objectives, aligned to its overarching business objectives (a copy of which is embedded on page 3 of this report). The CHCP Foundation is entirely aligned with this strategy in terms of the part it plays in serving the City Health Care Communities with charitable sponsorship and support.

Social Value In Action

The scope of this report is to demonstrate the Foundation's social value in action.

To give a snapshot of the kind of social value the Foundation is generating, the report looks specifically at how it has supported three small grants awards, one staff sponsorship award and one green health grant award. The Social Return On Investment (SROI) Calculation later on in this report is based on feedback from the 2019/20 Small Grants awards and Green Health Grants via a short survey. The Social Accountants have used the results of the survey (using the SROI methodology) and have multiplied it up across all the small grant and green grant awards for the social accounting period, to give an idea of the level of social impact being generated by the Foundation. The staff sponsorship figures have not been included in the SROI calculation in this report.

Report Format

The report includes narrative on the perceived social value generated by the Foundation's grant schemes and covers:

- Reason For Being: A brief explanation of the Foundation's overall remit.
- Social Value: A contextual narrative explaining how the Foundation supports its stakeholders and details of examples of some of the resulting charitable activities, and why they are important in terms of social impact.
- SROI: A Social Return On Investment Calculation presented as a ratio (i.e., for every £1 spent at least £x of social value is estimated to have been generated). The calculation in this report is based on the numbers and feedback from the small grants and green health grants recipients. A questionnaire was sent to the leaders of the groups that have received money from the CHCP Foundation in 2019/20. The SROI ratio arrived is an attempt to measure the overall social impact the CHCP Foundation has achieved through its grants in the social accounting period.
- Case Studies: Anecdotal evidence to illustrate the social value achieved, including three small grant examples, a staff sponsorship example and a green health grant example.

Awards Highlighted

Five awards are highlighted in this report as examples of the kind of social value the CHCP Foundation is achieving. Chosen by the Trustees, the Social Accountants have considered three Small Grant awards, one Staff Sponsorship award and one Green Health Grant award as follows:

Small Grant Examples:

- 1. Creative Briefs**
A not-for-profit organisation that works with young people with learning difficulties who may find the standard school curriculum a challenge to explore their creativity.
- 2. Preston Playing Fields**
Replacement of arson-destroyed play equipment for a charity in Hull that provides a safe play area for children of all ages, their families and local community groups to enjoy.
- 3. Pocklington C.E. (VC) Infant School**
An infant school's application for a community defibrillator.

Staff Sponsorship Example:

- 4. Sara Rust/National Autistic Society**
A CHCP Trainer who took part in a charity abseil on behalf of the National Autistic Society.

Green Health Grant Example:

- 5. Our Warm Welcome**
A Bicycle provision project for a St Helens charity that aims to welcome, protect and integrate asylum seekers and refugees into the local community.

"I am immensely proud of what the Foundation has achieved this year. To be able to continue to support community groups has been a pleasure. I am confident that the Foundation can continue to positively contribute to the local groups and charities that deliver some amazing projects and provide valuable support for the communities within which we work."

**Rebecca Scarr – Trustee, CHCP Foundation
and HR Projects and Business Manager for CHCP CIC**

Social Return On Investment (SROI)

SROI attempts to capture the 'difficult to measure' value generated by an organisation and tells a story of change in terms of social, environmental and economic outcomes allowing Social Accountants to place monetary values on the non-financial activities. The outcome of SROI is a ratio which states for every £1 spent on an activity, £x worth of social value has been (or will be) created.

SROI is a measurement tool, developed by Social Value UK, and is backed by the cabinet office. In the absence of financial profitability the tool enables social businesses and charities to measure their achievements in terms of 'social' value to its stakeholders.

Evaluative and Forecast SROI

There are two types of SROI ratio – Evaluative SROI and Forecast SROI.

- **Evaluative** is conducted retrospectively and is based on actual outcomes that have already taken place.
- **Forecast** (often based on the outcomes of pilot programmes or early activities) predicts how much social value is likely to be achieved in a specific time period.

The SROI calculations for the CHCP Foundation grant in this report are evaluative and based upon feedback and figures direct from the community groups who are working to improve health and wellbeing amongst CHCP CIC served communities.

The Core Principles of the SROI Tool

There are seven core principles for good SROI Practice:

1. **Involve stakeholders** Understand the way in which the organisation creates change through a dialogue with stakeholders
2. **Understand what changes** Acknowledge and articulate all of the values, objectives and stakeholders of the organisation before agreeing which aspects of the organisation are to be included in the scope; and determine what must be included in the account in order that stakeholders can make reasonable decisions
3. **Value the things that matter** Use financial proxies for indicators in order to include the values of those excluded from markets in same terms as used in markets
4. **Only include what is material** Articulate clearly how activities create change and evaluate this through the evidence gathered
5. **Do not over-claim** Make comparisons of performance and impact using appropriate benchmarks, targets and external standards.
6. **Be transparent** Demonstrate the basis on which the findings may be considered accurate and honest; and showing that they will be reported to and discussed with stakeholders
7. **Verify the result** Ensure appropriate independent verification of the account

The Social Accounting Process

The Social Accountants from Jenko have employed a range of engagement practices and techniques with stakeholders to produce an accurate report.

In broad terms, the timeline and activities carried out were:

Level 1 - Questioning (November/December 2020) The Social Accountants discussed the requirements of this report with Lucy Flower of CHCP CIC who is a member of the Board of Trustees for the Foundation. Lucy provided the Social Accountants with a full list of grants and sponsorship awarded to local community groups and staff during the social accounting period, and more detailed examples were provided for a selection of small grants.

Level 2 - Survey of Social Impact (December 2020) The Social Accountants carried out a survey direct with the community group leaders that have been awarded grants by the Foundation in the social accounting period to determine how many end recipients benefited from the funding and to estimate the level of value the recipients perceive they have generated as a result of the funding.

The Social Accountants used a proven tool recommended by Social Value UK, the Value Exercise. This provides those being surveyed with a list of items that are available commercially (e.g., a holiday, a laptop computer, a trip to the cinema etc.) and asks the group leader to place their activity amongst those items in order of value. A mean average is taken of the mid-point to estimate the overall social value perceived by the stakeholder group, for use in the SROI calculation as a financial proxy.

Level 3 - Case Studies (December 2020) The Social Accountants have worked with the community group leaders chosen by the Foundation Trustees for highlighting in this report, to produce anecdotal evidence in the form of case studies to demonstrate examples of the social value the CHCP Foundation grants have generated in the 2019/2020 social accounting period.

Level 4 Accuracy Checking (December 2020)

This is an accuracy check. The Social Accountants write up the narrative and case studies and liaise with the community group leaders re their areas of the report for checking and signing off in terms of accuracy.

Submission (December 2020) The final report was submitted to the board of trustees on 23 December 2020.

The Foundation

Reason For Being:

To improve the health and wellbeing of its stakeholder communities, the CHCP Foundation supports and administers City Health Care Partnership CIC's objectives as a social business, in terms of managing a range of grant funding schemes made available to local community group and charities.

“As Chair of the Foundation I am extremely proud of the social impact of the investments we have made on improving the health and wellbeing of the communities we serve. Our grants continue to produce invaluable results.”

James O’Neill

Trustee & Chair, The CHCP Foundation

North West Service Manager, Health & Well-Being

Knowsley & Wigan City Health Care Partnership CIC

Social Value

Alongside core funding from City Health Care Partnership CIC, the Foundation carries out fundraising activities via its staff and their families and friends. The Foundation also welcomes donations and fundraising from anyone else who wants to help their local communities improve the health and wellbeing of the people in their area. Supporting CHCP CIC's corporate social responsibilities the CHCP Foundation has awarded £45,060.15 in grants during this 2019/20 social accounting period - £28,560.15 via its Small Grants Scheme, £5,000 via its Staff Sponsorship Scheme and £11,500 via its Green Health Grants scheme.

The Social Accountants have involved grant recipients directly to assess the levels of social value being generated as a result of this support to end beneficiaries.

“Under the small grants scheme, the Foundation continues to support many community groups, voluntary associations and small charities for causes where mainstream funding may not be available. The financial help given to these grassroots activities is invaluable in society because all grants promote and support health and wellbeing within the communities in which City Health Care Partnership CIC delivers its services. Our Green Health Grants specifically offer larger amounts for groups who are working to improve health and wellbeing through projects that also work to protect and enhance the natural world. CHCP colleagues can apply for sponsorship from the Foundation to help them fundraise for charities that are important to them, encouraging our staff to support local and national charities.”

**Lucy Flower CHCP Foundation Trustee
& Communications & Social Business Lead
City Health Care Partnership CIC**

Small Grant Awards 2019/2020

In 2019/2020, Small Grant recipients received **£28,560.15** from the Foundation as follows:

Date	Organisation	Award £
March 2019	South Cave Juniors Football Club	900.00
March 2019	Cottingham Cricket Club	250.00
March 2019	Our Warm Welcome	874.40
March 2019	Skidby Primary Parents & Friends Association	1,000.00
March 2019	West Hull Rugby League Club	250.00
March 2019	Lambwath Rangers FC	700.00
March 2019	St. Helens Canoe Club	1,000.00
March 2019	Friends of North Ferriby School	1,000.00
March 2019	Parr Sports & Community Centre	1,000.00
July 2019	Preston Playing Field	1,000.00
July 2019	Happy Timers CIC	945.00
July 2019	Howdale Tigers	250.00
July 2019	Bameen	500.00
July 2019	MD Productions CIC	800.00
July 2019	Christ Church Community Services	500.00
July 2019	Gatwick House Tenant & Resident Association	600.00
July 2019	Bundles of Joy	954.00
July 2019	The Glencroft Centre	900.00
July 2019	Cherrybrook	1,000.00

July 2019	Fallen Angels Dance Theatre	1,000.00
July 2019	Art with Heart CIC	995.00
July 2019	Hull Wyke Rugby Club	250.00
July 2019	Older People's Partnership Hull & East Riding	951.00
July 2019	Healthy Arts	500.00
July 2019	PATT Foundation	1,000.00
July 2019	Knowsley Dementia Care & Support Memory Lane	951.00
July 2019	Hornsea Sporting U8's Football Team	250.00
July 2019	Butterflies Memory Loss Support Group	600.00
July 2019	Hull Street Angels Trinity	600.00
November 2019	Happy Smiles Blog CIC	974.75
November 2019	Wigan Cosmos Football Club	1,000.00
November 2019	East Liverpool Riding for the Disabled	750.00
November 2019	Creative Briefs	1,000.00
November 2019	Matenoeo CIC	530.00
November 2019	Pocklington C.E. (VC) Infant School	995.00
November 2019	Mental Health Support Services	790.00
November 2019	Hull optimist Swimming Club	1,000.00
	Total	£28,560.15

Staff Sponsorship Awards 2019/20

In 2019/2020, Staff Sponsorship recipients received **£5,000** from the Foundation as follows.

Date	Member of Staff / Organisation Activity	Award £
March 2019	Michelle Cook – Sight Support & Butterflies Memory Loss Group	1,000.00
July 2019	Tracy Mathers – Children in Need	1,000.00
July 2019	Deborah Duffill – Cancer Research	500.00
July 2019	Rebecca Newman - Parkinson's UK	500.00
July 2019	Sharon Anthony – ABF Soldier's Charity	500.00
July 2019	Jessica Murray – Candlelighters Charity	500.00
July 2019	Diane Stroud – PKD Charity UK	500.00
July 2019	Sara Rust – National Autistic Society	500.00
	Total	£5,000

Green Health Grant Awards 2019/20

In 2019/2020, Green Health Grant recipients received **£11,500** from the Foundation as follows.

Date	Organisation	Award £
July 2019	Our Warm Welcome	4,500.00
July 2019	Sensory Garden & Horticultural Therapy Areas	3,500.00
July 2019	Making the Allotment as Sustainable as Possible	3,500.00
	Total	£11,500

Examples of Social Impact

The Trustees have selected five examples to best-describe the activities of the Foundation, which convey the essence of the Foundation's positive social impact:

Creative Briefs

2019/20 Small Grant Recipient: £1,000

Creative Briefs work with young people with specific learning difficulties who may find the standard curriculum a challenge. The term 'Learning Difficulties' is broad, but can include dyslexia, ADD, and dyspraxia as well as temporary behavioural problems. Young people with these life challenges are not always given the opportunity to build and develop the creative, and life skills they naturally excel at. Creative Briefs work with young people in Hull, and the East Riding of Yorkshire. These areas are amongst the most disadvantaged in the UK with a multi-generational unemployment problem.

Young people with learning difficulties are five times more likely to be unemployed as adults. 40% of unemployed individuals are dyslexic and a significant percentage of the prison population are dyslexic.

Working with young people with learning difficulties has shown Creative Briefs how having these problems can cause anxiety, anger, low self-esteem and depression, which often manifests itself at home, after hiding their difficulties throughout the school day. This can often be due to the increased pressure to do well and live up to perceived expectations. Feelings of inferiority often develop during puberty when it becomes challenging to break down these feelings and help the child develop a positive self-image. Creative Briefs put young people in a situation where they can build on their individual strengths and share their successes. This approach has a positive impact on essential skills including self-confidence, team working, creative thinking and problem solving, all of which contribute significantly to their personal development and life chances.

“Young people with learning difficulties are often creatively inclined, but this is not always recognised and nurtured at school. The charity's projects work with the skills young people have a natural flare for without focusing on their disability, helping them feel positively empowered, recognising and rejoicing in their successes, and raising aspirations.”

Jason Bowers, Director, Creative Briefs

Because of this Creative Briefs have set up the Junior Design Factory, a working design studio run entirely by young people aged 8 to 16. At the Junior Design Factory young people take design briefs from real professional clients. The young people are asked to respond, giving them creative control in answering the design brief, and then pitching (presenting) their design proposals to the clients. The young people are guided through our flexible, yet well-structured format using a design process which is used by professional designers in the 'real world' allowing children of all abilities to quickly experience success as their ideas develop into working design outcomes. The projects Creative Briefs set give the young people involved a sense of responsibility. They are rewarding, providing a chance to learn meaningful skills through a fun project, whilst creating an industry standard portfolio of work. Creative Briefs is an Arts Award accredited organisation, which means the young participants are able to achieve their Bronze or Silver qualification whilst working on Creative Briefs projects. This is particularly important to participants who find the standard curriculum a challenge, especially those within the home educated community, as it allows them to academically achieve at their own pace and aids their educational progression.

Creative Briefs' project aims to do two key things:

- Give children and young people practical skills
- Develop their inner resources.

Both of these objectives offer a powerful 'inside and out' combination that raises children's abilities and confidence, while building their long-term capacity to bounce back from adversity and flourish throughout their lives.

Creative Briefs grant-assisted project embraces the simple question, "What does dyslexia look like?" using the power of creative communication to enable young people to respond to create a 'Street Book' – a collection of large-scale illustrations and audio poetry pieces that share their experience of dyslexia to the general public. The project has received an award from Hull & Humber Chamber of Commerce to support its development so far, allowing the young people to work to develop their initial ideas alongside poets, musicians, illustrators and photographers, sharing their experiences of their conditions through the five senses.

The Small Grant Creative Briefs received from the CHCP Foundation was a contribution towards the project management of the Street Book. The grant enabled us to facilitate four days each month, allowing 16 participants at the Junior Design Factory to continue progress on the project, turning their feelings and experiences about dyslexia into tangible forms. The process is developing creative confidence and building on the talents that are revealed as the project progresses.

Preston Playing Field

2019/20, Small Grant Recipient: £1000

Preston Playing Field Charity's aim is to provide and maintain a safe and secure play area with equipment for children of all ages and their families and local community groups to enjoy.

The priority for the charity's Small Grant application was to help repair and replace play equipment that had suffered damage as a result of an arson attack. The equipment was completely destroyed. The vandal attack damaged a swing that was the only piece of equipment that could be used by a disabled child at the playing field.

The children of Preston are benefitting from the repairs – as the equipment is a key element of their secure play area where they take exercise, enjoy fresh air and socialise with their peers.

The local toddler group, Brownies and the nearby nursery all use the play area and the repaired or replaced equipment is an encouragement factor in terms of them using the outdoor space more regularly.

Families also socialise at the playing field and the new equipment.

The equipment is a wellbeing option that enhances the local environment for the whole community.

Pocklington C.E. (VC) Infant School

2019/20, Small Grant Recipient: £995

Pocklington C.E. (VC) Infant School is a voluntary controlled Church of England school which is Local Education Authority maintained. The school operates on a Governing Body structure and was judged as 'Good' by Ofsted in October 2017.

The school's small grant application was to enable the purchase of a defibrillator for the school and training on its use. The benefits of which were for the school but opened up to those living and working in the local vicinity. There is no public-use defibrillator available in Pocklington and the school's defibrillator has been made available to the local community at times of emergency requiring resuscitation. The defibrillator benefits the children, staff and visitors to the school and, in addition, the local community.

The school's mission is to provide quality learning experiences that enable everyone to reach their potential within a stimulating, safe Christian ethos and environment. It has a vision which states; "Happy children loving learning." Pocklington CE Infant School has four special Christian values – compassion, perseverance, truth and respect.

After the purchase of the equipment, around 50 people received CPR and defibrillator training provided by an experienced First Responder. It is felt that having this many people trained in CPR can only benefit the health, wellbeing and peace of mind of the whole school and the local community.

Sara Rust

2019/20, Staff Sponsorship: £500

Relative new starter to CHCP CIC, Sara Rust, made an application to the Staff Sponsorship scheme to assist in her application to take part in a 541 ft charity abseil at Broadgate Tower in London. Sara wanted to do this to raise money on behalf of the National Autistic Society.

The grant award allowed Sara to complete the initial sponsorship requirement and she went on to raise additional funds for her chosen charity, whilst achieving a significant personal challenge for herself.

The National Autistic Society (NAS) is a British charity for autistic people. The purpose of the organisation is to improve the lives of autistic people in the United Kingdom. In addition to a wide range of adult and children's services for autistic people located across England, Scotland, Northern Ireland and Wales, the charity has an Autism Helpline open five days a week, a range of products for professionals working with autistics and a campaigning function.

NAS is a charity that provides support, education and fundraising support to the public who may have a family member affected and also to professionals who may want to get involved or gain further education. They work on a national and local level with branches throughout the country that are run by volunteers.

In 2011, NAS consulted with numerous police agencies in developing identity card schemes designed to ensure a tolerable environment for autistic individuals during inquiries. The NAS is also a founding member of Autism-Europe, an umbrella organisation bringing together 80 autism organisations from over 30 European countries. As a member of Autism-Europe, the NAS collaborates and shares examples of learning and good practice with other associations throughout the continent. NAS is organised into four regions and currently run by an elected Board of Trustees and an elected Council through a Strategic Management Group. NAS is funded through UK government grants and voluntary contributions.

Our Warm Welcome

2019/20 Green Health Grant: £4,500

Our Warm Welcome (OWW) has four key objectives for its work with asylum seekers and refugees living in St Helens. These are: to welcome, protect, promote and integrate them into the St Helens community. For almost three years – initially as a community group now a charity – Our Warm Welcome has been working with key partners the British Red Cross and homeless charity SHAP along with a wide variety of community partners to achieve these objectives. Initially the work was to establish a drop-in centre known as the Welcome Café that enabled SERCO (government accommodation contractor) to direct families and individuals to seek support whilst not contravening the Home Office’s strict guidelines. From the outset the café has been well attended with around 40-50 people currently attending regularly.

With the help of Green Health Grant funding the project aimed to equip, enable and empower refugees and asylum seekers - together with partners and their children – with refurbished second hand/scrap bicycles. Around 75 bicycles were donated by the local community for the project and OWW is collecting, repairing and refurbishing them in order to give them to local refugees and asylum seekers. Each bike recipient receives a cycling safety kit, which includes a helmet, lock, lights and safety high-visibility clothing. Recipients of the bikes are asked to work with the bike shed volunteers on the charity’s bike-servicing programme each week to learn how to maintain their bicycle and also to aid their community integration. The project also organises local bike rides to allow refugees and asylum seekers to explore their new town and better-integrate and socialise with the local community. A bike further helps recipients access food banks, legal advice, healthcare, education and if they receive official refugee status, a bike can help them find employment.

Overall the grant has supported the refurbishment and delivery of over 75 bikes and many running repairs over the 12 month period.

The SROI Calculation

£1 : £ 63.11

It is estimated that the Foundation's grants schemes for 2019/2020 are likely to have generated at least **£63.11** worth of social value for every £1 invested.

Quantity: 4,588

The Social Accountants carried out a survey with leaders of the grant recipient organisations for the purposes of establishing their thoughts on how much their beneficiaries value the support from the CHCP Foundation. The 27 charity/group leaders that completed the survey gave an estimated figure for the number of people that would benefit as a direct result of the funding. The 2019/2020 grants, on the whole, helped in the region of between 5- 240 people each, but there were a few extreme figures – i.e. one grant recipient estimated that their activities had benefitted over 1600 people. In the spirit of social accounting the social accountants removed the extreme figures to avoid over-claiming the social value. A mean average of the remaining quantities has been taken leading to an estimated 62 people per charity benefitting from Foundation monies in the social accounting period. This was multiplied up by 74 (the total number of community groups that have received awards during 2019/2020) resulting in an estimated total of at least 4,588 people (end recipients) likely to have benefited from the CHCP Foundation grant awards in 2019/2020.

Financial Proxy: £2,076

This is the result of a value exercise survey carried out with the main contact at each grant recipient charity/community group. The social accountants asked the group to consider their stakeholders and speak to them where possible to estimate how much they believe each end user recipient is likely to have valued the items / activities paid for by the CHCP funding. They were asked to position the item/activity within a list of commercially available items (in highest to lowest value order) such as a holiday, Sky TV, a laptop computer, Tickets to a West End Show, a trip to the cinema etc. to show how much their beneficiaries were likely to value it. The respondents were asked to complete the survey as if in pre-covid times, as the period being measured is April 2019 to March 2020. The survey was completed by 27 community group leaders / charities and a mean average of the perceived value was calculated. The perceived average value per beneficiary came out at £2,076.

Value of Inputs: £46,814.49

The Foundation awarded £45,060.15 during the social accounting period 2019/2020 to support good causes through its grant schemes. An annual cost estimated to be in the region of £1,754.34 is required to cover staff time and resources spent managing and administering the grant schemes. The £45,060.15 + the £1,754.34 = £46,814.49 has been used in this SROI calculation as an estimate of the value of inputs for the Foundation's 2019/2020 grant schemes.

Deadweight: 53%

In the survey to grant recipients, the Social Accountants asked charity/group leaders to estimate how much of the change that took place as a result of the CHCP funding was likely to have 'happened anyway'. On average the recipients estimated 53% of the social impact would have happened anyway.

Attribution: 34%

In the survey, Grant recipients were asked to estimate how much of the social value generated could be attributed to other parties. On average the recipients estimated 34% of the social impact achieved could be attributed to other parties.

Case Studies

Small Grant – 'Creative Briefs' Case Study

Harry's Story

Harry is a dyslexic young ambassador for the Junior Design Factory, run by Creative Briefs, sharing his experiences and creative passion to younger members.

Through working on projects with Creative Briefs, Harry has been able to equip himself with a range of creative problem-solving skills.

This has included learning how to use industry professional software such as Photoshop, Illustrator and FLStudio to create visual outcomes, learning audio production in a music studio and learning how to create a real-life exhibition of his work to present to interested businesses and sponsors. As well as creative skills, he was able to forge partnerships with a host of local businesses and creative practitioners, ranging from award winning poet Vicky Foster, music production company Broken Orchestra to businesses such as Rooted in Hull.

In doing so, Harry has built up enhanced communication skills, leading him to promoting his work on BBC radio as well as podcasting with constructive journalist platform Hull is This. He also had time to explore the positive aspects of his dyslexia and communicate this to a wider audience.

“He is far more confident within himself. Being part of a supportive and patient team has been key. He has been given some amazing opportunities that he wouldn't have been given without Creative Briefs, which have allowed him to grow, learn and mature in a safe environment.”

A member of Harry's Family

“This has helped me find out more about myself and about my dyslexia, why it's a positive thing and not a negative thing.”

Harry

Small Grant 'Preston Playing Field' Case Study

Jayne's Story

An Arson attack had completely destroyed a piece of equipment that was purchased in 2014 at a cost of £25,000 and had also damaged a swing that was the only piece of equipment that could be used by a disabled child.

A group of local people applied for the grant with a view to getting the equipment repaired. The cost estimate for the repair was £1500 leaving a shortfall of £500 and so the group began fund raising. The initial £1,000 Small Grant award kick-started the committee into action and a further £1000.00 was donated allowing the community group to move forward with the repairs. These successes spurred the community group to form a charity and an application to East Riding of Yorkshire Council follow which allowed them to raise a further £3000 from community events, getting the school and local football club involved.

The equipment has been great for the village as the park is very popular and now Preston village has a green space for games and several pieces of equipment for children of all ages and abilities. The park is busy often even during the colder months especially with families with pre-school children. The grant has been a catalyst to rally the village into community action as following the fire everyone was at a low point. Having the piece of equipment that had been destroyed replaced, and repairing the damage to the ground has been positively received by the residents and the children. It has also allowed the charity to deepen relationships with the school and it contributes to the wellbeing of the local community.

Staff Sponsorship – Sara Rust - ‘National Autistic Society’ Case Study

Sara’s Story

“I felt really positive about being involved in the Staff Sponsorship scheme as I had only been with CHCP CIC a matter of weeks when I found out about the scheme and decided to apply. I knew I wanted to do the abseil to raise funds and awareness for the National Autistic Society (NAS) but it was hard asking colleagues to sponsor me as I didn’t really know them well.

“Being able to support this charity is incredibly important to me as I have two adult sons at home who are both on the autistic spectrum and have suffered greatly during their lives with missed education opportunities, bullying and being taken advantage of. The boys have found college and work more difficult to access because of social difficulties and finding it hard to question people who appear to them as authority figures.

“I get a real sense of positivity from being able to support a charity that is so close to my heart. The NAS has been an enormous support to me, helping me find strategies and support with ongoing problems as they have arisen.

“In recent years, I have felt that events like the abseil were ‘not for me’ or ‘I am too old’ and I really wanted to recapture that spirit of adventure that I once had. I honestly did not think anything would come of my staff sponsorship application due to being a new starter at CHCP. When I got the response I was ecstatic and felt valued. I was able to go forward knowing I was making a difference to the charity whilst enjoying the abseil experience – it was an amazing confidence boost.

“I pushed myself to do the abseil which put me outside of my comfort zone in a very scary situation. I learned a lot about what I was capable of from this experience.

“My experience really made me feel that I was a part of the company and team and that I was valued. Being made part of the team is often said to new starters at their induction, but this made it real and made me feel that taking the post at CHCP had definitely been a good move.”

Sara Rust, Quality Trainer

City Health Care Partnership CIC

Green Health Grant – ‘Our Warm Welcome’ Case Studies

Mahamad’s story

Mahamad, like most of Our Warm Welcome’s clients, has found his bike to be a lifeline because it has allowed him to visit many shops to find less-costly food for his family. Shopping further away from home has allowed him to save £4.30 per week on his regular local food shopping. Mahamad’s family can now have a small treat each week.

Newly employed, Mahamad has a special new daily task for his bike – to get him to work and back! He says his bike has made a big difference to his life, his family and his ability to find employment.

Saje’s story

Saje had a very difficult journey to the UK. Her aim was to start a new life for her and her daughter and son. Before arriving here she had never ridden a bike before, but with the help of Our Warm Welcome she has learned how to ride and can now get about easily. Having her bike has meant she can attend a women’s support group as well as attending the Our Warm Welcome drop-in. All without adding to greenhouse gasses in the environment. Her bike has recently allowed her to find work, and she now travels to a local café on her bike where she works in the kitchen.