



# THE PEEL PROJECT

January 2021 – July 2022 Overview



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## OVERVIEW

In May 2021, The Peel Project CIC commenced youth and community engagement work on Peel Street Park.

This was following consultations with local ethnic minorities, Hull City Council and Humberside Police. Since the registration of the company in December 2020, the directors have devised a strategy, established partnerships, recruited volunteer youth and community workers, volunteer admin staff and a volunteer Operations Development Manager. We have also produced our safeguarding, health and safety policies including other governance documents and acquired public liability insurance and much more.

By demonstrating the needs of the community, we have secured start-up funding, received training and mentoring, formed partnerships with other organisations, received DBS clearances and much more of the vital requirements to be able to operate and deliver services.

We have further received a donation of 3 shipping containers and 2 portacabin offices and secured permission from Hull City Council to have these located on Peel Street Park. We also held our first community event which attracted 700 people most of whom were from the ethnic BAME community.

We are proud of what we have managed to achieve in the past 6 months, we have a wide network of contacts and support from Hull's diverse ethnic minority community and the support of the local mosques and many local ethnic minority businesses who have all supported our work. Finally we have support from Humberside Police, Hull City Council, local councillors and MIND who continue to assist and support us in moving this project forward.

Our organisation is unique in Hull being a BAME led organisation and our management team have a diverse set of skills and are well known and respected figures in the community, they have a very good understanding of the community and its needs and importantly can drive up ethnic minority participation and community integration, this has already been demonstrated over the last 6 months and more details of this are below.

In the long run we are committed to make the most of this opportunity and address the needs of the local community in tackling issues, around deprivation, health and wellbeing, education, employment, crime and increase diversity and community cohesion.

## CURRENT PROGRAMMES AND ACHIEVEMENTS

Our current programme of activities is a mixture of sessions for youth and adults. Initially, the activities launched as football and fitness sessions. Since May, we have gradually increased the variety of activities to include sparring, football drills, table tennis and dodgeball, basketball, badminton and cricket.

In July, we welcomed our hubs to the park which are being prepared in order for us to offer more services, such as computer clubs, tea and cake services. We are pleased to have received gifts in kind of 2 former cop shops and 3 shipping containers. The 3 shipping containers will form a community space which will be 34m<sup>2</sup>. Additionally we are liaising with a multinational construction company who are proposing to carry out the bulk of the fitting work for the containers.

On 20<sup>th</sup> July 2021 The Peel Project hosted its first Community Event in conjunction with Hull City Council. The Peel Street Community Event included; fairground rides, football tournament, food stalls, information stalls from Humberside Police, Humberside Fire Services, Hull City Council and was attended by over 700 people.

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As of 26<sup>th</sup> July 2021, The Peel Project commenced its Youth Summer Activities Programme for 5 to 14 year olds on Peel Street Park in which we will host a variety of sporting activities, arts and crafts sessions and also provide free lunches for children; the programme has been funded by Hull City Council's Holiday Activity and Food Programme.

The activities have been well received by the locality and we have received excellent feedback from parents and children. Our sessions have progressively seen more participants engage; initial sessions saw 20-25 children in May and as of July our sessions now range from 50 – 80 participants and contained a very diverse make up of children from over 15 nationalities which has not been seen in the city.

## UPCOMING PROGRAMMES AND PRIORITIES

On the 7<sup>th</sup> August, The Peel Project will participate in The Hana Football World Cup at Hull University.

We have recently liaised with refugee and asylum seekers housing groups to explore the possibility of delivering tailored sporting activities programmes for asylum seekers, which aims to deal with issues of mental health, anxiety, anti-social behaviour and boredom through sports.

We continue to recruit and train more volunteers to increase our capacity and capability to deliver more youth and community engagement work, am pleased that we are at a stage now where we can commence engaging with 14-18 year old children and are in process of planning a programme to take this age group on monthly activities under the supervision of our youth workers. We are seeking funding opportunities currently for 12 activities for the next 12 months - for paintballing, go karting, Go Ape, rock climbing, etc.

The aim is our youth workers to build relations with these youths and then build trust and relations and then get them to participate in our sessions delivered by our hub and then tie in with employment and education providers to get these into education and employment opportunities, with most of our engagement being with ethnic minorities this we hope will assist getting more diversity in certain sectors such as police, fire services and other sectors which are under represented by ethnic minorities If you are aware of any of your corporate contacts who as part of their social and community works programme may be interested in funding this project, please forward or introduce.

Over the coming months we are seeking to acquire funding and support from the private and voluntary sector to obtain the relevant infrastructure, equipment and salaries to enable us to grow and deliver more services and activities. We will shortly launch our website and have other exciting developments in the pipeline; this is all subject to much needed support and funding.

We currently have inadequate office space facilities and this is restricting us in effectively performing admin and management related work to plan for our future works.

As phase one of our project is mostly complete we will continue to form partnerships, now that we are introduced to the community via our youth work and community engagement event and are slowly increasing the reach of our work and who it impacts we are slowly approaching the stage where we can start planning to incorporate education, employment, health providers services and programmes to target the ethnic minority community.

Please find below posters and details for some of what we have delivered so far. More information can be found on our Facebook page and Instagram page:

<https://en-gb.facebook.com/pages/The-Peel-Project/104496264954009>

<https://www.instagram.com/thepeelproject/>

**For any enquires email the Operations Development Manager: [jamal.choudhury@thepeelproject.org.uk](mailto:jamal.choudhury@thepeelproject.org.uk)**

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**COVID RULES  
APPLY**

**No Alcohol**



The Peel Project  
**FUN DAY 20th JULY 2021**

Email: [enquiries@thepeelproject.org.uk](mailto:enquiries@thepeelproject.org.uk)

Fair Rides

Food & Drink Stalls

Scrap Store

Football  
Tournament

& Many More  
Activities

**FAMILY**

**The Peel Street  
Community Event**

**2021**

**@ PEEL STREET, SPRING BANK  
20th July 2PM - 6PM**

Sponsored by

Hull Mosque & Islamic Centre



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## THE PEEL



## PROJECT

The Peel Project has been set up to provide support services to the local Hull Community with an emphasis on ethnic minorities and youth engagement. Activities will relate to: Mental Health, Physical Health & Fitness, Social Care, Crime Prevention, Community Work.



If you are interested in supporting the project or volunteering please contact us at:  
[enquiries@thepeelproject.org.uk](mailto:enquiries@thepeelproject.org.uk)

Check out our Facebook page for schedule of activities!

 The Peel Project

- Football
- Basketball
- Cricket
- Table Tennis
- Boxing

and **MUCH MORE!**





# SUMMER

## KIDS MULTISPORTS ACTIVITIES

**BOXERCISE**

**TENNIS**

**CRICKET**

**RUGBY**

**BASKETBALL**

**BADMINTON**

**FOOTBALL**

**TABLE TENNIS**

**26<sup>TH</sup> JULY - 26<sup>TH</sup> AUG**

**10:00am-2:00pm | MON - THURS**

**Peel Park, HU3 1QS**



[Enquiries@thepeelproject.org.uk](mailto:Enquiries@thepeelproject.org.uk)